



FOR IMMEDIATE RELEASE
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**LITTLE GUY WORLDWIDE TO MANUFACTURE
SERRO SCOTTY TRAILERS AT NEW PLANT**

GREEN, OHIO – Little Guy Worldwide, distributor of the most popular models of teardrop camping trailers in the USA, will develop a new line of trailers under the Serro Scotty brand name, the iconic campers that fueled a small-trailer craze in the '60s and '70s.

The Serro Scotty brand expands the Little Guy lineup of vintage-style trailers that thousands of camping enthusiasts have purchased from RV dealers around the world.

“Scotty trailers are a big part of the rich camping heritage of America,” said Joe Kicos, owner and president of Little Guy. “We are very excited to add the Scotty trailer brand and history to the Little Guy family.”

Kicos said Scotty brand strengthens the company’s reputation for offering smaller, high-quality trailers to customers looking for fun and simpler camping adventures.

“Our customers tell us they want to get back to basics,” Kicos said. “The new Little Guys and Scotty’s do just that. Campers can make lifetime memories in the comfort of these modern trailers.”

With their classic teardrop shape, Little Guy trailers have become the most identifiable and economical teardrops on the market. From 20 units sold in 2002 when Kicos founded the company, to the thousands of trailers providing enjoyment in the USA and other countries today, the growth of Little Guy sales continues.

John Serro founded the Serro Scotty Co. on July 4, 1957, with a vision of manufacturing affordable family campers. The company was headquartered in Irwin, Pennsylvania. A 1997 fire destroyed the Irwin factory, ending the family’s trailer-building business. “I could not have picked a better organization outside of Little Guy Worldwide to bring back the Serro Scotty” said Gary Pirchl, the grandson of John Serro. “They have built such a great community under the Little Guy brand and the Serro Scotty name will make a great addition.”

During that time, dozens of Scotty Clubs made up of fans of the trailer sprang up all along the East Coast. Serro purchased 300 acres in Rockwood, Pennsylvania, east of Irwin, and in 1962 developed Scottyland, a campground just for Scotty trailers.

Little Guy Worldwide recently announced its expansion strategy into the distribution of high-end campers and trailers at a new 169,000-square-foot facility. Little Guy Worldwide has reserved another 200,000 square feet of space for future expansion.

**www.golittleguy.com
www.serroscottytrailers.com**